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Serving individuals, communities, business, government, and organizations since 1992

Civic Engagement

Civic engagement means working to make a difference in the civic life of our communities and developing the combination of knowledge, skills, values and motivation to make that difference. Thomas Ehrlich

Civic engagement has many elements and can take many forms. At its core it is about decision making and governance, and, is fundamental to a democratic system where sovereignty resides ultimately with the people. As Justice Louis Brandeis said, “The only title in our democracy superior to that of President is the title of citizen.”

At **Lang & Associates**, our civic engagement services provide a deliberate process for community participation in government policy development and decision making. It was a privilege to work with the City of Sacramento last year on the following civic engagement projects:

“**A Community Conversation: Let’s Review and Renew**” for Mayor Pro Tem Larry Carr to discuss ongoing District 8 projects and collect feedback on moving forward.

“**City of Sacramento Public Safety Best Practices Forums**” to promote transparency and gain community input on public policy related to law enforcement practices and criteria for selecting a new police chief.

How we approach any one situation depends on working closely with public officials *as well as their constituents* to define desired objectives, design a relevant and inclusive agenda, and outline a key follow-up strategy. More specifically, our expertise includes:

- Neutral third party facilitation
- Stakeholder outreach
- Process design
- Event logistics
- Meeting facilitation
- Written project summaries
- Follow-up planning

Always flexible to developments and evolving needs during a civic engagement process, we have come to know there is no substitute for a solid, well-reasoned framework to maximize information gathering and decision making.

Custom strategies and programs to support how we live, work and interact

Benefits

- Creates constructive course of action for controversial issues
- Provides enhanced educational and informational opportunities
- Encourages broader community contribution and understanding
- Deepens individual investment and long-term participation
- Builds ongoing relationships and personal accountability
- Supports better project planning, implementation, and sustainability